

BETTER BUYING POWER (BBP) 2.0 SUMMARY

- BBP is the continuing implementation of practices and policies designed to improve the productivity of the Department of Defense and of the industrial base that provides the products and services we use to equip and support our Warfighters.
- It has been two years since we first introduced the original Better Buying Power initiatives and we've worked hard to implement and expand on the original guidance.
- BBP 2.0 reflects our commitment to continuous improvement. We have learned from our experiences and identified new opportunities. Some of the BBP 1.0 initiatives are fully implemented, others still require emphasis, and a number of new opportunities have been identified.
- BBP 2.0 contains 36 initiatives organized into seven focus areas, some familiar from BBP 1.0 and some that are new or modified. The seven focus areas are:
 - Achieve affordable programs
 - Control costs throughout the product lifecycle
 - Incentivize productivity and innovation in industry and government
 - Eliminate unproductive processes and bureaucracy
 - Promote effective competition
 - Improve tradecraft in acquisition of services
 - Improve the professionalism of the total acquisition workforce
- BBP guidance applies to everything the Department buys, from major programs to commercial products to services of all types.
- BBP 2.0 provides guidance that must be applied thoughtfully and professionally – where it makes sense – not as rigid rules that apply in all cases.
- Better Buying Power is not a one-time event nor any one set of initiatives. It is part of a continuous learning and improvement management approach practiced in a culture that requires a commitment to reducing costs and increasing productivity, dedication to supporting the Warfighter, and a strong sense of stewardship of the taxpayers' dollars.
- The basic goal of BBP remains unchanged: Deliver better value to the taxpayer and Warfighter by improving the way the Department does business.
- BBP 2.0 is the next phase of that effort.