



DEPARTMENT OF THE NAVY



2014 Newsletter

NRL: CFC Command of the Week

October 6, 2014 Volume 1, Issue 2

The Naval Research Laboratory's (NRL) CFC Kickoff event was held on September 23, 2014, in the installation's Gymnasium. Various participating charities, including the United Way, Make A Wish Foundation, and Sunrise For All, spoke to attendees about their organizational missions and positive impact in the community. Key workers also shared stories of how they worked countless hours into the night baking tasty items for donation in order to raise money for the CFC effort.

Making this year's kickoff even more interesting was an impromptu, on-the-ground, grass roots call by NRL's Commanding Officer, CAPT Mark Bruington, to walk the



(L-R) Ms. Rama Latin, CFC/NCA Charitable Campaign Administrator, DON/AA; CAPT Mark Bruington, Commanding Officer, NRL; LT Michael Hartline, NRL CFC Campaign Manager

lab with his team and CFC/NCA Administrator Rama Latin. To unsuspecting, surprised employees diligently working in their offices, CAPT Bruington shook hands and broadcasted the kickoff in person, spreading CFC awareness and sharing news of the positive impact employees have on the community around them. Throughout the day, employees of the lab took time to attend the event and make it a success. Meanwhile, Key workers and Coordinators collectively worked booths with amazing zeal and raised approximately \$800 that went directly to CFC efforts. The employees of the NRL are surely setting the campaign pace and standard, exemplifying a positive example of what it truly means to "Make It Possible!!!"

Command Standing

1st Place—SECNAV

2nd Place—USMC

3rd Place—NRL

4th Place—ONR

5th Place—CNIC



Meet NRL Campaign Manager, LT Michael Hartline

LT Michael Hartline has been serving the United States Navy for 17 years. Enlisting in May of 1997, he has done several tours including being forward deployed on the USS Frank Cable (AS-40) in Guam, as a member of Electronics Repair Division. He also served on the USS Georgia (SSGN-729) in Bangor, WA as a fully Qualified Auxiliary Mechanic. He later transitioned to field recruiting duty for the Navy Recruiting District in St. Louis, MO. Based on his cumulative success for these tours, LT Mike Hartline was selected to the STA -21 program and earned a commission from the University of Missouri in December of 2007. He served as a Naval Flight Officer with Patrol Squadron Eight in Jacksonville, FL and deployed to the 4th, 5th and 7th Fleet AOR's.

Currently, LT Hartline serves as a Project Officer with the Naval Research Laboratory. He is in his second year working with the CFC/National Capital Area, as a Campaign Manager for his command. His efforts last year resulted in the agency achieving 115% of the assigned goal (\$240,800). Pursuing his Master's Degree in Human Resources and Employee Relations, Mike leveraged his experience by conducting a needs assessment for the 2013 CFC/NCA effort and provided recommendations that were utilized for this year's campaign. His article "Lessons Learned From 2013 CFC Campaign" was published by DOD News. He remains excited to be a part of the CFC team and enjoys the experience of conducting fundraising efforts that provide support for those in need.

Dates-to-Remember

- 07 Oct: NAVSEA Kickoff, 1000 to 1100, NAVSEA-West Auditorium (2nd floor), 2100 2nd St SW, DC; 1130 to 1230, NAVSEA-Navy Yard (Building 201, Atrium)
- 07 Oct: Submit Command and CM updates by 1500
- 08 Oct: ONR (Office of Naval Research) Kickoff, 0900 to 1100, 14th floor Atrium, 875 N. Randolph St, Arlington VA (Ballston Metro)
- 09 Oct: BUMED Kickoff, 1000 to 1400 in 7700 Arlington Blvd., Falls Church
- 14 Oct: ONI Kickoff (Tentative)
- 17 Oct: Deadline for key items to be completed—Keyworker training; Full Campaign supply distribution; Execute a successful Kick-Off event

*Nexus sessions take place from 1PM to 2PM, every Tuesday, effective 9/23/14 through 10/7/14

CFC FACTOIDS:

- In 1948, the Federal Personnel Council (composed of agency personnel directors) attempted to add uniformity and stability to the fundraising effort through the issuance of guidance to departments and agencies.
- In June 1956, President Eisenhower formally charged the President's Advisor on Personnel Management with responsibility for the development and administration of a uniform policy and program for fundraising within the Federal service.



"One-third of the Mercy Medical Angel budget is dependent upon Combined Federal Campaign donations."

Randy Brandt, Board of Directors, Mercy Medical



CFC/National Capital Area Leadership Team



Mr. Thomas W. Hicks
Performing the Duties of the
Under Secretary of the Navy
DON Vice Chair



Ms. Wendy Kay
Department of the Navy
Assistant for Administration (Acting)
Navy Secretariat Vice Chair



Ms. Rama G. Latin
DON/AA Charitable Campaign
Administrator



(L-R) Top: YNC Coby Turner, PSC Jessica Burkhart, YNC Melissa Sallie, YNC Thykiesha Santana, YNC Jeremiah Wheeler; Bottom: PSC Barry Emanuel, YNC Brandy Golphin, PSCS Cassie Clark, YNCS Nia Clark. Not pictured above but below: MCCS Dean Lohmeyer



YOUR WAY

It's as easy as

1

Sign in & enter pay
period pledge amount

2

Distribute pledge amount
among Selected Charities

3

Complete Authorization
prompts

Pentagon area Chiefs show their support for CFC by
pledging online through myPay...



FOLLOW YOUR CHIEF'S LEAD...

Loaned Executives:

Giselle Whitfield
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703-601-0120

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As of 10/2/2014
(WITHIN 5 WEEKS!),
The Navy-Marine Corps
has raised
\$72,961.00

NEED-TO-KNOW

- Find and donate to your favorite CFC charity at <http://cfcna.org/> (e.g., myPay, or EEX)
- You may donate via Payroll Deduction, Credit/Debit Card, or eCheck one-time or recurring
- *Save-the-Date!* 01/23/2015 CFC Awards Ceremony



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Customer Service Division
Charitable Campaigns, Events & Protocol
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