



DEPARTMENT OF THE NAVY



2014 Newsletter

NAVSEA: CFC Command of the Week

October 14, 2014 Volume 1, Issue 3

Determined not only to meet but exceed this year's goal of \$866,900, NAVSEA kicked off its 2014 CFC campaign on Tuesday, October 7, 2014, by duplicating ceremonies between the two Headquarter locations at the Washington Navy Yard and Buzzard Point. NAVSEA Commander, VADM Willy Hilarides, and Executive Director, Mr. William Deligne, Chair and Vice Chair for the NAVSEA CFC campaign, respectively, were both in attendance with Campaign Manager Robin Coady to officially mark the beginning of the fundraising effort. NAVSEA has participating organizations in Carderock and Indian Head, MD, as well as the two Southeast D.C. locations. The leadership and command are committed to achieving a million dollars.



VADM Willy Hilarides, NAVSEA Commander/
NAVSEA CFC Chair



Mr. William Deligne, NAVSEA Executive
Director/NAVSEA CFC Vice Chair

At the end of the second ceremony, a chant of "NAVSEA I-point-3" went up from the attendees, led by DoD Loaned Executive, Pete Rossi. "I.3... from my lips to reality," touted Mr. Rossi. "We have a great team of key workers and coordinators whose goal is to reach everyone in each organization. Ultimately, we want everyone to enjoy the journey because the CFC is a great opportunity



for people to impact lives and causes through the act of giving, and I'm very excited about what we can do as a Command and partnership," said Coady. "Without question," she added, "the best part of preparing for this year's campaign has been seeing friends and co-workers – who have been in different locations for over a year – for such a fun and selfless endeavor." In a recent all hands correspondence, Hilarides asserted, "... we're ready to ...meet this year's goal of \$866,900." He further wrote, "The theme of this year's campaign, 'Together, We Make it Possible,' is wholly appropriate. The NAVSEA family is stronger now than ever before and together we can make a difference by supporting charities of our choice."

As a command, NAVSEA has a history of charitable generosity. Even in the wake of furloughs, the federal shutdown, and other circumstances that shaped the latter half of 2013, NAVSEA raised nearly \$800,000 during 2013 CFC. Go NAVSEA!!

**HONOR
COURAGE
COMMITMENT**

Command Standing

- 1st Place—USMC
- 2nd Place—SECNAV
- 3rd Place—NAVSEA
- 4th Place—CNO
- 5th Place—NRL

CFC FACTOIDS:

- CFC is an EXCEPTION to the GENERAL PROHIBITION on Fundraising
- Commands MAY support CFC fundraising, but MAY NOT endorse specific charitable organizations
- CFC participation must be voluntary



Dates-to-Remember

- 14 Oct: Submit command articles and photos for publication consideration
- 16 Oct: Military Sealift Command Kickoff, 1030-1330, Bldg. 33 Courtyard, Washington Navy Yard
- 17 Oct: Deadline for key items to be completed
 - Keyworker training;
 - Full Campaign supply distribution;
 - Execute a successful Kick-Off event
- 20 Oct: ONI Kickoff, 0900-1000, 4251 Suitland Road, Suitland Federal Center, MD 20746

*Nexus sessions take place from 1PM to 2PM, every Tuesday, effective 9/23/14 through 10/7/14

Meet NAVSEA Campaign Manager, Robin Coady



Ms. Coady has led the Acquisition and Financial department for the LCS Fleet Introduction & Sustainment Program Office, PMS 505, since April 2012. From January 2010 to April 2012, she was the Planning Yard Director for SEA 21 with responsibilities of tasking, funding, and managing contracts that applied to public and private planning yards for non-nuclear and in-service platforms. Her assignment as Deputy Ship Design Manager on the CVN 78 Carrier Engineering Team, included collecting, evaluating, and providing metrics identifying key technical issues that could affect cost, schedule of ship design, and subsequent construction.

From May 2002 to June 2003, SEA 05's Environmental Protection Division entrusted the position of Deputy Program Manager/Budget Financial Manager to Ms. Coady,

where she worked with the programmatic, financial, and technical elements of 14 NAVSEA environmental programs. She also worked on NSWCCD's Pollution Prevention Afloat (P2A) Program. Previous assignments include representation on DoD's Strategic Environmental Research and Development Program (SERDP), and Environmental Security Technology Certification Program (ESTCP), as the co-Chair for Environmental Compliance Technology for both, concurrently.

Ms. Robin Coady has received many awards related to her work. Notably, in 2007, she received a Navy Meritorious Civilian Service Award for her work on the CVN 78 Design Team, as well as an individual AEGIS Excellence Award in 1994. She has had a diverse and expansive career with the Department of the Navy and is excited to add the role of 2014 CFC NAVSEA Campaign Manager to her record of service.

Administrators Corner



Ms. Rama G. Latin
DON/AA Charitable Campaign
Administrator

“We make a living by what we get. We make a life by what we give.” — Winston Churchill

To date, we have raised \$209,000 on behalf of the Department of the Navy and are well on our way to goal! I want to offer my heartfelt thanks to all of the Campaign Managers and volunteers who are making the campaign a success. The work, energy, generosity, and discipline that our team has are the keys to success for the 2014 Combined Federal Campaign. You are all truly remarkable!

Thank you!!!

Rama

FUNDRAISING DOs and DON'Ts

PERMITTED ACTIVITIES

- ◇ Employees MAY solicit in the workplace during duty hours;
- ◇ Commands MAY use of official title position and authority to endorse CFC
- ◇ Commands MAY use of Appropriated Funds (APF) for:
 - * CFC kick-off events;
 - * CFC Award ceremonies
- ◇ Commands MAY sponsor fundraising activities, including:
 - * Bake Sales & Burger Burns;
 - * Trivia Contests;
 - * Raffles, *provided they do not constitute gambling*
- ◇ Fundraising Event Rule: When holding fundraisers, the donor must be:
 - * Given the option of designating a participating organization; or,
 - * Advised that the proceeds will be donated to the CFC as an un-designated contribution
- ◇ Commands MAY accept **unsolicited** donations from non-employees

PROHIBITED ACTIVITIES

- ◇ Contributors MAY NOT receive something of value in exchange for making a contribution
- ◇ Commands MAY NOT endorse or favor a specific charity
- ◇ Employees MAY NOT **solicit** outside of the Government
- ◇ Commands/Officials MAY NOT coerce contributions
- ◇ Lotteries and raffles MAY NOT constitute gambling
- ◇ Commands MAY NOT use APF for inappropriate purposes
- ◇ Commands MAY NOT violate existing law/regulation

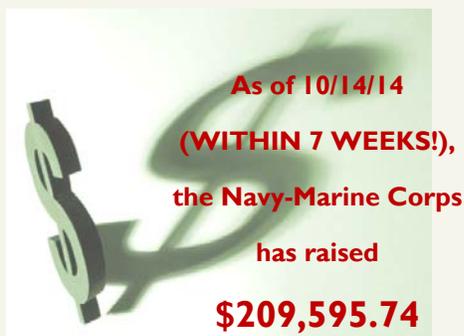
WHEN IN DOUBT, CONTACT YOUR LOCAL ETHICS COUNSELOR

Loaned Executives:

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CHARITIES



“CFC funds are truly the daily life blood for area nonprofits. The local animal shelter can't wait for the stray puppy to show up and then try to find someone to pay for the supplies and food. The homeless shelter can't wait for a Polar Vortex so people will remember there are those who need to come in from the elements and find a warm place to sleep every night. We can't wait for the student to drop out of high school to decide they need educational support...”

Reagan Walker, Director of Strategic Partnerships, Red Cross, NAVSEA Kickoff



NEED-TO-KNOW

- See the informative NRL CFC video at http://www.defense.gov/home/features/2014/0914_cfc/
- Please visit <http://cfcna.org/campaign-workers/pledge-drop-off-locations> for a list of Pledge Drop-off locations
- Highlight your Command CFC events by uploading at <http://cfcna.org/event-summary-form>
- Find and donate to your favorite CFC charity at <http://cfcna.org/> (e.g., myPay, or EEX)
- You may donate via Payroll Deduction, Credit/Debit Card, or eCheck one-time or recurring
- *Save-the-Date!* 01/23/2015 CFC Awards Ceremony



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