



DEPUTY SECRETARY OF DEFENSE  
1010 DEFENSE PENTAGON  
WASHINGTON, DC 20301-1010

MAR 20 2015

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
CHAIRMAN OF THE JOINT CHIEFS OF STAFF  
UNDER SECRETARIES OF DEFENSE  
DEPUTY CHIEF MANAGEMENT OFFICER  
COMMANDERS OF THE COMBATANT COMMANDS  
CHIEF OF THE NATIONAL GUARD BUREAU  
DIRECTOR, COST ASSESSMENT AND PROGRAM EVALUATION  
DIRECTOR, OPERATIONAL TEST AND EVALUATION  
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE  
INSPECTOR GENERAL OF THE DEPARTMENT OF DEFENSE  
ASSISTANT SECRETARIES OF DEFENSE  
DIRECTORS OF THE DEFENSE AGENCIES  
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Department Participation in the April 2015 *America's PrepareAthon!* Campaign

Each of us has an important role to play in bolstering our preparedness for hazards of all types—from hurricanes to wildfires—to strengthen our collective security and resilience. At the direction of President Obama, the Federal Emergency Management Agency launched the *America's PrepareAthon!* (AP!) campaign to provide a recurring opportunity for the public and for government employees to learn more about the hazards that threaten our communities and to take action to plan ahead of emergencies.

The United States remains the strongest and most resilient nation on earth. Safeguarding U.S. security depends on ensuring the strength of our 3.2 million-strong workforce—our Soldiers, Sailors, Airmen, Marines, and civilians all around the world. A priority of this Department is focusing on the well-being and safety of each member of our workforce and their families so that we can continue to safeguard U.S. security.

To help ensure that our Service members, civilians, and installations are prepared for the types of disasters they may encounter, all DoD Components are requested to participate in the April 2015 AP! campaign, culminating with National *PrepareAthon!* Day on April 30, in any of several ways: use your website and social media channels to promote participation in AP!; disseminate preparedness information and take action to make your organization and workforce more disaster resilient; and collaborate with partners and stakeholders. Find more information in the attached planning guide, and register your AP! participation at: [www.ready.gov/prepare](http://www.ready.gov/prepare). Your commitment underscores the importance of working together to foster a culture of preparedness and advances our Nation's security and military readiness.

Attachment:  
DoD *America's PrepareAthon!*  
Planning Guide



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